

Ethnic Studies: The Peoples of America

Package of four filmstrips, eighteen cassettes, comprehensive examinations, spirit master exercise sheets, and a teacher guide, 1974, \$185.

Educational Design, Inc.
47 West 13th Street
New York, New York 10011
(212) 255-7900

The market for audiovisual materials on American ethnic experiences is extremely healthy. As with the wide availability of products in any marketable area, one needs to be particularly conscious of quality, price, and usability. In selecting materials in ethnic studies the purchaser must often decide between multiethnic packages to achieve breadth, or singular ethnic packages which present the ethnic experience in some depth. The user then might attempt to creatively integrate the two.

Ethnic Studies: The Peoples of America provides a broad and comprehensive view of American ethnicity. It emphasizes the role of cultural pluralism in our national character through four sound (cassette) filmstrips, describes fourteen American ethnic experiences, and presents eight ethnic cameos focusing on an individual historical ethnic problem in each.

This audiovisual package is a complete classroom resource on ethnic studies. It has almost limitless application in the teaching of history, sociology, political science, and other social studies, as well as basic human understanding and tolerance. It goes beyond Zangwill and the melting pot theory to emphasize the importance of preserving ethnic identities and at the same time engaging in a commitment to pluralism.

Ethnic interest groups, advocacy organizations, educational publishers, and others out to make a few dollars have produced enough ethnic studies materials to boggle the mind, not to mention the pocketbook. To me, *Ethnic Studies: The Peoples of America* is the most useful and well done of all the ethnic audiovisual packages currently on the market.

CONTENTS

- I. Filmstrip/Cassettes
 - A. What is an ethnic group?
 - B. The Great Immigration
 - C. Ethnic Holidays
 - D. Ethnic Foods

- II. Cassettes of Ethnic Peoples
 - A. German Americans
 - B. Irish Americans
 - C. Italian Americans
 - D. Polish Americans
 - E. Black Americans
 - F. Scandinavian Americans
 - G. Mexican Americans
 - H. Puerto Ricans
 - I. French Americans
 - J. (Part 1) Russian, Ukrainian, Czech, and Slovak Americans
 - (Part 2) Greek and Hungarian Americans
 - K. Chinese Americans
 - L. Japanese Americans
 - M. American Indians
- III. Cassette Cameos
 - A. "Making It"--Italian teenager in U.S. learning English, getting a job
 - B. "Teach Me English"--A Polish immigrant's plea
 - C. "The Indian and His Land"--Three speeches by Chief Joseph
 - D. "Ellis Island"--A report by H. G. Wells
 - E. "Advice from an Irish Politician"--Advice from Plunkitt of Tammany Hall
 - F. "Oleana"--Ill-fated Norwegian colony and the folk song about it
 - G. "Chinese Help Wanted"--1860s recruiting ads in South China for U.S.
 - H. "Tenement Living"--Report by Jacob Riis

David N. Mielke
Appalachian State University